ACE 2021 Digital Storytelling Lesson Objectives

**English Storytelling Lessons:**

1. **Craft your story**
   - Outline 8-9 important things/events in life that shaped who you are today
   - Use one of the softwares demonstrated in class to organize your outline

2. **Inspirational storytelling**
   - Identify your audience
   - Create a 1-2-minute video to inspire your audience and change their lives

3. **Enhance your script**
   - Identify a central theme in your story
   - Revise outline of 8-9 important events/things to tie them to your central theme

4. **Motivational storytelling**
   - Create a 1-2-minute video to move your audience and make them act

5. **Deepen your research**
   - Summarize a 10-minute TED Talk and highlight the key points of the talk
   - Predict content of a video from the title and through skimming the description
   - Locate and extract important content through conducting effective research

6. **Informational storytelling**
   - Create a 1-2-minute video to teach something to your audience

7. **Find your own voice and style**
   - A case study: Create a narrative that inspires you and make you come alive

8. **The power of language**
   - Prioritize the use of nouns and verbs in storytelling
   - Cut out extra words and phrases

9. **Influential storytelling**
   - Create a 1-2-minute video to persuade your audience

10. **Make it clear**
    - Master the pronunciations of the words on your script to prepare for your voiceover
11. **Show, don’t tell**  
   - Incorporate the art of showing through your descriptions instead of telling directly

12. **Define, make and refine your story**  
   - Finalize your 2-3-minute video

**Digital Media Workshops**

1. **Creating videos**  
   - Learn what goes into creating effective videos

2. **Software and platforms**  
   - Examine the pros and cons of using different softwares  
   - Practice creating videos on different platforms

3. **Editing videos**  
   - Learn essential editing skills  
   - Use your favorite software to edit your videos

4. **Producing and publishing videos**  
   - Upload your videos on different platforms