



WISCONSIN

UNIVERSITY OF WISCONSIN-MADISON

ACE 2021 Digital Storytelling Lesson Objectives

English Storytelling Lessons:

1. **Craft your story**
 - Outline 8-9 important things/events in life that shaped who you are today
 - Use one of the softwares demonstrated in class to organize your outline
2. **Inspirational storytelling**
 - Identify your audience
 - Create a 1-2-minute video to inspire your audience and change their lives
3. **Enhance your script**
 - Identify a central theme in your story
 - Revise outline of 8-9 important events/things to tie them to your central theme
4. **Motivational storytelling**
 - Create a 1-2-minute video to move your audience and make them act
5. **Deepen your research**
 - Summarize a 10-minute TED Talk and highlight the key points of the talk
 - Predict content of a video from the title and through skimming the description
 - Locate and extract important content through conducting effective research
6. **Informational storytelling**
 - Create a 1-2-minute video to teach something to your audience
7. **Find your own voice and style**
 - A case study: Create a narrative that inspires you and make you come alive
8. **The power of language**
 - Prioritize the use of nouns and verbs in storytelling
 - Cut out extra words and phrases
9. **Influential storytelling**
 - Create a 1-2-minute video to persuade your audience
10. **Make it clear**
 - Master the pronunciations of the words on your script to prepare for your voiceover

11. Show, don't tell

- Incorporate the art of showing through your descriptions instead of telling directly

12. Define, make and refine your story

- Finalize your 2-3-minute video

Digital Media Workshops

1. Creating videos

- Learn what goes into creating effective videos

2. Software and platforms

- Examine the pros and cons of using different softwares
- Practice creating videos on different platforms

3. Editing videos

- Learn essential editing skills
- Use your favorite software to edit your videos

4. Producing and publishing videos

- Upload your videos on different platforms